

# THE CITY OF SAN DIEGO



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COUNCILMEMBER  
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## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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## Balboa Park Forum Thursday, April 3rd

### Public Invited To Give Input for Parking, Circulation and Land Use Study

SAN DIEGO--The City of San Diego Park and Recreation Department and the Balboa Park Committee recently announced the kick-off of the "Balboa Park Parking, Circulation and Land Use Study." The first public forum for the study will be held on Thursday, April 3rd, in the Ballroom of the Balboa Park Club from 6:00-8:00pm. The public is encouraged to attend and participate in the planning exercises.

As the use of Balboa Park has grown, so have parking, circulation, pedestrian and access issues, creating competing interests among the many park users. As a result, Third District Councilmember Toni Atkins worked with Assemblymember Christine Kehoe and Governor Gray Davis to secure a \$975,000 grant for the study.

The Balboa Park study will produce recommendations and strategies that will enable the City's Park and Recreation Department to better serve the multitude of park institutions and visitors. The planning team, led by Seattle-based Jones & Jones Architects and Landscape Architects, and Civitas Urban Design and Planning, will investigate the current parking, circulation and land use patterns throughout the park to project future needs and to develop a new circulation plan and policy recommendations for the future.

The April 3rd forum is the first of four public meetings to be held over the next 12 months. Councilmember Atkins will open the forum, followed by a short presentation by the planning consultants on the project scope, impressions, issues and opportunities. Forum participants will be asked to participate in planning exercises designed to stimulate discussion on issues and opportunities, and to visualize "big ideas" for Balboa Park.

"This is a unique opportunity to create better connections and solve circulation issues inside and outside of Balboa Park for the benefit of San Diego's residents, visitors and cultural institutions," said Councilmember Atkins, who represents Balboa Park and its surrounding communities. "We want the study to produce tangible results that will shape the future of Balboa Park."

This is the first phase of a two-phase study. Phase I, in which a preferred plan will be developed, is

expected to be completed by spring 2004. The study is sponsored by the City of San Diego Park and Recreation Department and the Balboa Park Committee.

The Balboa Park Club is located at the northwest end of the parking lot which serves the Hall of Champions, the Starlight Bowl, the Aerospace Museum and the Automotive Museum. Turn west on Presidents Way off Park Boulevard, make a left at the stop sign, and park in the large lot. The Balboa Park Club is on the far right once you enter the parking lot.

For more information, please contact Laurie Black, LJ Black Consulting Group, at 619-230-1700 x104.

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